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IN THE MILL REPORT NO. 64
June 28, 1944

Rationing and Price Control

<u>Subject</u>	<u>Assigned</u>	<u>Status</u>
PUBLICATIONS		
War Letter for Agriculture	DuMars, OI	Completed
Gasoline supply still tight - no change in rations		
Attempt to Increase Use of Eggs - increase in ind. sugar rations		
Farm labor contract ceiling may be set		
Letter to Farm Editors - Agriculture in Wartime	Wing, OI	Completed
WFA and OPA Name Committees		
Grower prices for California sweet cherries for processing		
Action on Farm wage rates		
Waste fat collections		
Affecting honey importers and processors		
Excerpts from the farm press.		
"Rationing and Price Control"-- <u>Arizona Farmer</u>		
Letter to Extension Directors	Fulghum, Ext.	Completed
Rationed Cheeses		
Ceiling Prices on Used Cars		
Here's the Answer		
Tobacco Cloth		
Low-cost clothing items		
Food Information Calendar	Gaines, OI	Completed
Emergency allotment of sugar		
July point values will be announced		
Price ceiling round-up for Flue Cured Tobacco	Mack, OPA	In preparation
RADIO		
Servel Network Broadcasts	Hemphill, OI	In preparation
Food News: (July 1)		
July Ration Points		
<u>Farm Production Goals</u>		
Statement on Agricultural Adjustment Agency for use of Ohio State office.	MacMurphy, AAA	Mailed
Tabulation of services offered to farmers by USDA and WFA for OWI.	"	Out
Statement on farm progress in Illinois.	Hicks, AAA	Mailed

Subject	Assigned	Status
Background statement on sugar for use by Radio Division of Office of Information for distribution to press association.	Arneson, AAA	In preparation
Background statement on milk and dairy products for use by Radio Division of Office of Information for distribution to press association.	Arneson, AAA	In preparation
Background statement on wheat for use by Radio Division of Office of Information for distribution to press association.	"	"
Background statement on beef, lamb and mutton for use by Radio Division of Office of Info. for distribution to press association.	Stewart, AAA	"
Background statement on pasture and forage crops for use by Radio Division of Office of Info. for distribution to press association.	"	"
Background statement on dry beans and peas for use by Radio Division of Office of Info. for distribution to press association.	MacMurphy, AAA	"
Background statement on soybeans for use by Radio Division of Office of Info. for distribution to press associations	"	"
Engineers speed peanut harvest	EPISAE	In clearance
New broomcorn sweeps cleaner	"	"
Winter cover crops save fertility in the South	"	Approved
Nonlegume cover crops must be turned under while tender	"	"
Plant winter cover crops but plant with saving care	"	"
Blowfly fertilizes onions	"	"
Fertilizer machinery expert remembers garden problems, too	"	"
Poultry improvement makes new gains	Burnh, ARA	Cleared
Poultry leaders stress efficiency of production	"	"
Stockmen warned about threatening screwworm outbreak	BF&PQ	"

<u>Subject</u>	<u>Assigned</u>	<u>Status</u>
U. S. and Canada inaugurate cooperative program to control spruce budworm	BE&PQ	Cleared
DDT not effective for all purposes, needs further testing	BE&PA	"
RADIO		
Freezing liquid eggs for home use	Burch, ARA	In preparation
Parasites take pound of flesh, plus	"	In clearance
Farm Flashes:		
Nearer Normal Pig Crop	Herndon, OI	Cleared
Soil Improvement Increases Yields	Fox, FSA	"
Home Built Tractor Cultivates Land	"	In preparation
Cattle Eat More A-l Hay	Briggs, OD	"
UP-INS-PA		
American Seeds Circle Globe	Stahl, OD	Cleared
Couple Runs Victory Farm	Fox, FSA	"
Soldier-Father-Killed-Son Farms	Fox, FSA	In preparation
Radio Farm Director Letter		
Pig Crops Shows Big Decreases	BAE Report	Prepared
<u>Farm Facilities</u>		
Background statement on farm lumber program	DuMars, OI	In clearance
RADIO		
Network Broadcast		
July 1, Blue, Farm and Home Hour "How Farmers Can Purchase Used Army Trucks" Capt. John H. Stambaugh, Special Ass't. to Dir. OMF, WFA and Cannie B Gay.	DuMars, OI	In preparation
Radio Farm Director Letter		
More Fertilizer Possible in 1944-45 Distribution Plan Worked Out for Army Trucks	DuMars, OI "	Prepared "
<u>Victory Gardens</u>		
Clip Sheet - Food From Small Farms	P. Smith, OI	For release July 2
Food and Home Notes - Tomatoes For Winter C	H. Douglass, OI	Released June 26

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RADIO		
<u>Homemakers' Chats:</u>		
Questions and Answers on Victory Gardens	Thacker, Ext.	Completed
Summer Garden Foes	"	In preparation
<u>Farm Flashes:</u>		
Summer Garden Planting	Pitt, OI	Cleared
Pick Tomatoes Faster-Easier	"	"
<u>Network Broadcasts:</u>		
July 7, Blue, Farm and Home Hour	Hemphill, OI	In preparation
"Crops for Late Summer and Fall Gardens"		
Ernest Moore and Duke DuMars		
Consumer Time (NBC) - July 15		
Planning and Planting Your Fall Victory Garden		
Barry Wood and Mert Emmert.	Dickey, OD	Completed
<u>Farm Labor</u>		
Bulletin, "Women's Land Army of the U. S. Crop Corps	Hancock	Completed
Report, "Mobilizing Help for Farm Crops"	"	At printer
VVF Certificate of Service	"	"
U.S. Crop Corps Membership Card	"	"
Layout for cut to be used on front of Railroad timetable in Northeast re: Helping harvest war crops	Hancock-Sawrie	Completed
Newspaper mat on farm labor for foreign language press in United States (4 languages)	Hancock	At printer
Information on Women's Land Army sent to National Committee on Food for Victory, AWVS Headquarters, New York	Bailey	Completed
Photographic trip to Camp Mil-Bur, Md., a Women's Land Army camp	Bailey-Ackerman	"
Newspaper mat of cartoon strip "John Gets His Tomatoes Picked"	Hancock	At printer
<u>Poster, "Help Harvest War Crops"</u>	Hancock	At printer
<u>Slidefilm, "A Simple Way to Iron a Shirt"</u> (work simplification)	Rokahr-Gericke	Completed
Farm labor movie script	Hancock	In preparation

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RADIO		
<u>Homemakers' Chats:</u> Peak-Season Harvest Help	Pitt, OI	In preparation
<u>Farm Flashes:</u> Peak Month for Farm Labor	Jones, OL	In preparation
<u>UP-INS-PA</u> Teamwork Eases Labor Problem	Pitt, OI	Cleared
<u>Farm Safety</u>		
Item in letter of Director of Extension Work to State Extension Directors calling attention to proclamation of National Farm Safety Week (July 23)	Lloyd, Ext.	Completed
275 double-faced transcriptions on farm safety for distribution within States	Hancock-Tucker	In progress
CONSUMER TIME - July 22 - Safety in the Home and on the Farm--Mr. Lumpkin's Laboratory	Dickey, OD	Completed
<u>Farm Flash:</u> Field Accident Prevention	Jarrett, SCS	Cleared
<u>Post War</u>		
Manuscript on Freight Rates and Rural Industries	Larson, BAE	In preparation
A piece for the Secretary's Report on post-war farming opportunities	:	"
Narration for movie, "Farm Offensive"	Hedge	In preparation
Movie script, "Veterans and the Land"	Larson, BAE	"
The Farmer and Industrial Distribution as Indicated by Pre-War Trends--a preliminary report	Vogt, BAE	In clearance
<u>For July issue of Marketing Activities:</u> Postwar disposition of WFA-owned food stocks	Waugh, OD	Tentative
<u>Marketing Plentiful Foods</u>		
List of Plentiful Foods for Food Trade Letter No. 26	North, OD	Out
For July issue of <u>Marketing Activities</u> Story on Price Support of Eggs	Podolsky, OD	Tentative

Subject	Assigned	Status
RADIO		
Home Service Daily - June 28 Washington Fresh Fruits and Vegetables Markets	Briggs, OD	Completed
<u>Homemakers' Chats:</u> Tomatoes	Beauchamp, OD	Cleared
	<u>Industrial Feeding</u>	
Completed Industrial Nutrition Service bulletin and the new service for institutional food managers. Memorandum prepared.	Perry, OD	Completed
Plans outlined for industrial feeding specialists to cooperate with plant dietitians in promotion of nutrition education programs.	Perry, OD	Completed
Brief article on industrial feeding sent to Labor Press Service at the request of OWI.	Perry, OD Podolsky, OD	Completed
RADIO		
Green Network Series--July 3--Rosie Learns Nutrition (Industrial Feeding) - Script	Kempton, OD	"
Orange Network Series--July 3--A Big Lunch --On the Job (Industrial Feeding)--Script	"	"
	<u>Nutrition</u>	
Nutrition Fact Sheet on Peaches	Padgett, OD	"
Nutrition Fact Sheet on "Save the Vitamins in Your Vegetables and Fruits"	"	"
Nutrition Nuggets for September Nutrition Kit	"	"
Fact Sheet on Group I Of the Basic-7 Green and Yellow Vegetables	"	"
Nutrition movie script	Motion Picture Service	In preparation
RADIO		
Vitamins for Victory--July 3--Cherries July 5--SPAR Cooks and Bakers July 6--Fruit For Dessert July 7-- Cookie Comments	Hoffman, OD	Completed
Three stories for nutrition month of September describing program. Also one story for the Negro Press on the same subject.	Winn, OD	Tentative

Subject

Assigned

Status

School Lunches

Request from magazine--What's New in
Home Economics--September Issue on new
school lunch program Morris, OD In preparation

Articles, one for the Negro press, on
the continuation of the school lunch program White, OD Tentative

Food Conservation

Article, "Normal Food Waste is a Socio-
Economic Problem" for American Scientist
magazine. Oliver, OD Accepted for
Autumn issue

Report on food waste survey of Elmira
and New Kensington " Being prepared
for publication

Plan for extension of Youth Program Oliver
Beauchamp, OD Preliminary
draft prepared

Lecture for senior college girls majoring
in Home Economics--"Following our Food
Supply from the Farmer to the Consumer"
Beauchamp In clearance

RADIO

Homemakers' Chat:
Safe-Keeping of Food

Wharton, OI

Cleared

Home Food Preservation

RADIO

Information on home food preservation to Davis Completed
representative for General Mills Programs,
NBC

Transcription for WEAF and WLW - Home Canning Van Deman Completed June 22

Homemakers' Chat:
Jobs for Day-After-Canning

Wharton, OI

Cleared

Consumer Time - July 1 - NBC - Home Canning Dickey, OD Completed
Story of M. Appert with Betty Gloyd, 17 yr.
old Maryland High school girl.

Vitamins for Victory -- July 3 -- Canning Hoffman, OD "
Suggestions

Subject	Assigned	Status
Background statement on campaign for milkweed floss collection program	Denny	In clearance
Release, Turkeys for the holiday dinners of American armed forces.	Snell, OD	Tentative
<u>For July issue of Marketing Activities:</u>		
Story on insecticides	Mangum, OD	Tentative
Story on ice distribution	Wynn, OD	"
Story on cotton insulation	Ohohundro, OD	"
An article on the Crop Reporting Service for the "Country Gentleman"	Kandiner, BAE	In preparation
4-color poster on picking milkweed--for distribution to schools	Denny	At printer
Slidefilm, "Thomas Jefferson, the Farmer"	Edwards-Gericke	In progress
Information and photographs on 4-H Club activities for Business Publishers International Crop.	Thacker	Completed
Make the Grade in Cotton, a program and fact sheet for Department field workers FIS-90	Fulghum-Williams	Out last week
Poster, "Produce High Grade Cotton"	Poole-Fulghum	At printer
Story for Extension Editors on cotton grade program	Fulghum-Williams	In preparation
Five mats, 3 suggested stories, and background facts on cotton grade program sent by National Cotton Council of America to Southern newspapers	National Cotton Council	Sent late last week
Wire to State Extension Directors from Director of Extension Work re: Expiration of War Food Order No. 90. Released airmailed.	Lloyd	Completed
Slidefilm, "Use of Logs in Farm Buildings"	Miller-Gericke	In progress
Conferred with Advisory Group of Extension Editors from Utah, Indiana, New Jersey, North Carolina, Tennessee, Alabama, and Texas on current information problems	Fulghum-Schlup	Completed
RADIO		
<u>Farm Flashes:</u>		
Industry Gets Needed Corn	Briggs, ODS	In preparation
Cotton Use Down	"	"
Farm Sawmill Aids	Bergoffen, FS	"

<u>Subject</u>	<u>Assigned</u>	<u>Status</u>
<u>UP-INS-PA:</u> Needed: Timber Step-Up Successful Logging Co-op	Bergoffen, FS "	Cleared In preparation
<u>Network Broadcasts:</u> July 1, Blue, Farm and Home Hour "Food News & Homemakers Round-Up" Ruth Van Deman and Connie B. Gay	Van Deman, BHE	In preparation
July 1, Blue, Farm and Home Hour "Farm News Highlights of the Week" Connie B. Gay	Gay, OI	In preparation
<u>Farm Program Director Letter</u> Corn Sale Restrictions Lifted First Stage Milkweed Leaders Named	Press Release Denny	Prepared "
Consumer Time - July 8 - Cosmetics, Morale Builders in Wartime--Pick-up from New York with Alice Thompson and Helen Valentine	Dickey, OD	Completed
<u>Home Service Daily</u> --June 30--"Federal Food Reporter"	Briggs, OD	Completed
<u>Yankee Farm Journal</u> --June 30--"Better Breakfasts"	Stahl, OD	Completed
<u>Farm Flash:</u> High Grade Hay Produces More Meat--June 17	Briggs, OD	Completed
<u>INS Farm Fare</u> --June 23--American Seeds Circle the Globe	"	"
Letter to Farm Directors--June 10 Meat Situation	Briggs, OD	"
Radio Round-Up on Food--June 24 United Nations Food Team Food For-Relief Feeding Abroad A Plot Against the Enemy Eyes on the Potato Chicken for Winter Meals	Stahl, OD	"

